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— THE GUIDE FOR FASHION & BEAUTY MEDIA AND BUYERS —

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Please fax completed application form to (212) 208-2995.

Specifications for Advertisements:

Full page (type area): 171mm x 148mm
Bleed: 180mm x 158mm wide
Trim: 150mm x 148mm wide
Half page vertical: Trim size: 150mm x 64mm
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Electronic: Adobe Illustrator Version 9.0
Pictures or artwork: high resolution jpegs or EPS files
minimum 300 dpi

Logos: Black and white: bitmap or tiff 300dpi
Color: Illustrator, EPS or bitmap 600dpi

For further information: Please contact Beverly Marcus
at (914) 636-4222 or beverly@lookbookmedia.com.